



CINCINNATI BRANCH

# Bachelor of Arts in

# Business Administration

(Strategic Leadership Concentration)

The Business Administration major's core courses in accounting, economics, management, and marketing provide a solid foundation in both theory and practice. The selection of a **strategic leadership** concentration expands the traditional business curriculum to include a greater emphasis on issues such as ethics, leadership, diversity, and conflict resolution to provide students with the skills, knowledge, and understanding to be leaders in the changing workplace of the 21st century.

### Required Courses

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ACC 201 Principles of Accounting I.....	3 semester hours
ACC 202 Principles of Accounting II .....	3 semester hours
ECO 101 Principles of Economics I.....	3 semester hours
ECO 102 Principles of Economics II.....	3 semester hours
ECO 341 Business Statistics I.....	3 semester hours
ECO 342 Business Statistics II.....	3 semester hours
MGT 211 Introduction to Management.....	3 semester hours
MGT 330 Diversity and Inclusion in the Workplace .....	3 semester hours
MGT 335 Leadership in Organizations .....	3 semester hours
MGT 427 Strategic Management .....	3 semester hours
MKT 205 Introduction to Marketing.....	3 semester hours
R&P 391 Topics in Philosophy: Business Ethics .....	3 semester hours

### Strategic Leadership Electives

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*(choose 3 from the following list of courses; each course is 3 semester hours)*

- MGT 312 Corporate Finance
- MGT 329 Organizational Behavior For Managers
- MGT 407 Business Law
- MGT 412 Global Business
- MGT 440 Conflict Management in the Workplace
- SOC 328 Society and Business

**Note:** In addition to the required and elective courses in the major listed above, students are also required to fulfill the Wilmington College General Education Program. The completion of 124 semester hours of academic work (including transfer work) is required for graduation and at least 40 semester hours must be in upper division courses. A minimum of 30 semester hours are needed to satisfy the degree residency requirement.