



CINCINNATI BRANCH

Bachelor of Arts in

Business Administration

(Finance Concentration)

The Business Administration major's core courses in accounting, economics, management, and marketing provide a solid foundation in both theory and practice. The selection of a **finance** concentration will gain a deeper understanding of the corporate financial environment, micro and macroeconomics, and international trade practices and problems.

Required Courses

ACC 201 Principles of Accounting I.....	3 semester hours
ACC 202 Principles of Accounting II	3 semester hours
ECO 101 Principles of Economics I.....	3 semester hours
ECO 102 Principles of Economics II.....	3 semester hours
ECO 305 Money and Banking	3 semester hours
ECO 311 Microeconomics.....	3 semester hours
ECO 341 Business Statistics I.....	3 semester hours
ECO 342 Business Statistics II.....	3 semester hours
MGT 211 Introduction to Management.....	3 semester hours
MGT 312 Corporate Finance.....	3 semester hours
MGT 423 Stocks, Bonds, and Investments.....	3 semester hours
MGT 427 Strategic Management	3 semester hours
MKT 205 Introduction to Marketing	3 semester hours

Finance Electives

(choose 2 from the following list of courses; each course is 3 semester hours)

- ACC 309 Tax Accounting
- ACC 350 Cost Management
- ECO 310 Macroeconomics
- ECO 403I International Economics
- MGT 407 Business Law

Note: In addition to the required and elective courses in the major listed above, students are also required to fulfill the Wilmington College General Education Program. The completion of 124 semester hours of academic work (including transfer work) is required for graduation and at least 40 semester hours must be in upper division courses. A minimum of 30 semester hours are needed to satisfy the degree residency requirement.