



# Bachelor of Arts in Multimedia Studies

The Bachelor of Arts in Multimedia Studies, designed in partnership with Cincinnati State Technical and Community College, is designed to complement and expand upon the practical knowledge from four CSTCC Associates Degree Programs: Audio/Video Production, Graphic Design, Multimedia and Web Design, and Technical and Professional Communication.

Core offerings such as Media Law & Ethics, Theories of Mass Communication, and Organizational Behavior are combined with highly specialized and ever-evolving topics classes, covering the broad spectrum of multimedia studies. The topics classes, in areas including social media, mass communication, film, music, and art history, help to ensure that the program will keep pace with the ever-changing field of multimedia studies.

## Required Courses

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MST 325 Media Law & Ethics .....	3 semester hours
MST 350 Topics In Multimedia Studies .....	6 semester hours
MST 450 Theories of Mass Communication.....	3 semester hours
MST International Electives.....	6 semester hours
MGT 211 Introduction to Management.....	3 semester hours
MGT 329 Organizational Behavior For Managers .....	3 semester hours
IDS 125 Seminar: Global Issues & Awareness.....	3 semester hours
IDS 425 Seminar: Global Cultures & Awareness.....	3 semester hours
HPE 100 Personal Wellness.....	2 semester hours
Humanities Electives .....	9 semester hours
Social Science Electives .....	9 semester hours
Natural Science Electives.....	7 semester hours

**Note:** The completion of 124 semester hours of academic work, including transfer work, is required for graduation. The list of courses above reflects the remaining degree requirements for an ideally prepared transfer student from CSTCC's Center for Innovative Technologies. Depending on student advisement while at CSTCC, other additional courses may or may not be required for degree completion with Wilmington College in this major.